



Genstat – Gensets

The Diesel Generating Set Consumption Database

Genstat – Gensets is the market leading database dedicated to monitoring diesel generating set production, imports, exports and consumption world-wide.

Genstat-Gensets is an essential tool used by industry market leaders to regularly monitor their market share and that of their competitors in 200 countries world-wide.

Monitoring market share helps companies assess the effectiveness of their strategic plans and make the adjustments necessary to maximise sales.

The database is available by subscription at varying levels of detail and is supplied on CD twice a year.

All you need is on the disc, just load on a windows computer, type in the password and away you go.

Information can also be supplied as Excel files for those with specific once off needs.

HOW GENSTAT – GENSETS WORKS

The database is very easy to use, you navigate by clicking a series of command buttons organised to give ever expanding levels of detail.

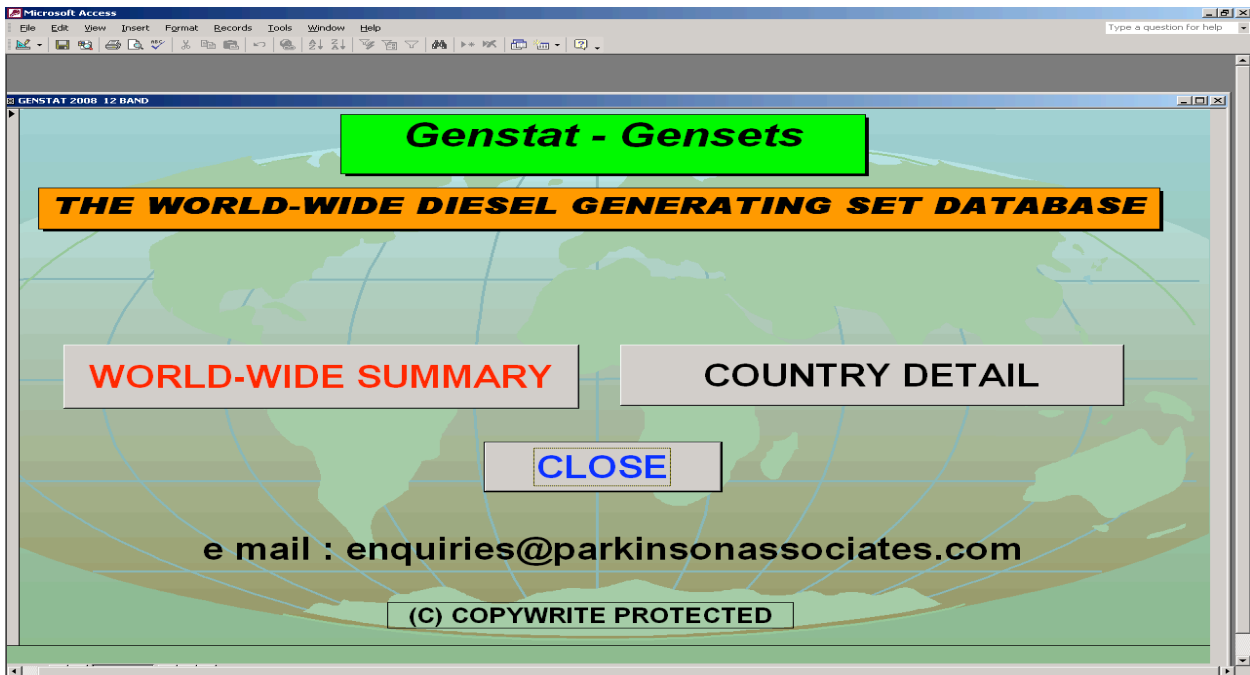
Genstat data is organised into two segments:

WORLD-WIDE SUMMARY - containing world demand in 200 countries

COUNTRY DETAIL - demand data for individual countries.

When you load the database you first see the opening screen shown in table 1

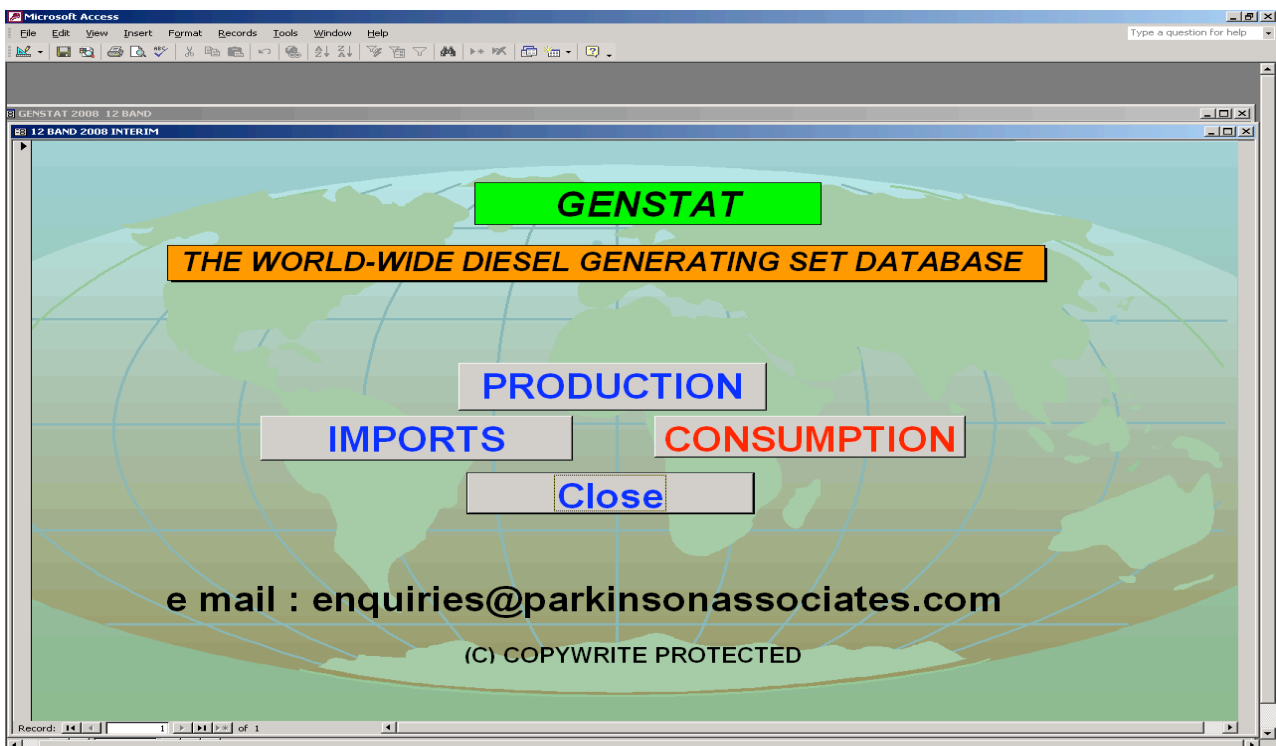
Table 1:



To view world data click the button **WORLD -WIDE SUMMARY** which opens Table2

Here we are asked what we want to view let's choose to look at consumption.

Table 2:



To view consumption click the **CONSUMPTION** button to open Table 3.

Table 3 :

GEN STAT

WORLD-WIDE CONSUMPTION SUMMARY

By POWER BAND

COUNTRY	2004	2005	2006	2007	2008	2009
ANGOLA	1223	1481	2744	4413	3334	3676
ALGERIA	2363	2130	2485	3606	2883	3171
SRI LANKA	641	817	905	1016	911	968
CZECH REPUBLIC	1115	910	859	1046	980	985
PERU	431	251	815	818	726	850
ECUADOR	352	514	665	949	726	801
TOTAL	6738	7020	9246	13062	10572	11477

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From here you can also view natural gas generating sets consumption by individual power band.

Clicking the **BY REGION** button and choosing one or all regions (as below) will bring up regional consumption by power band as shown in Table 4.

Table 4:

GEN STAT

REGIONAL CONSUMPTION SUMMARY

BY POWER BAND

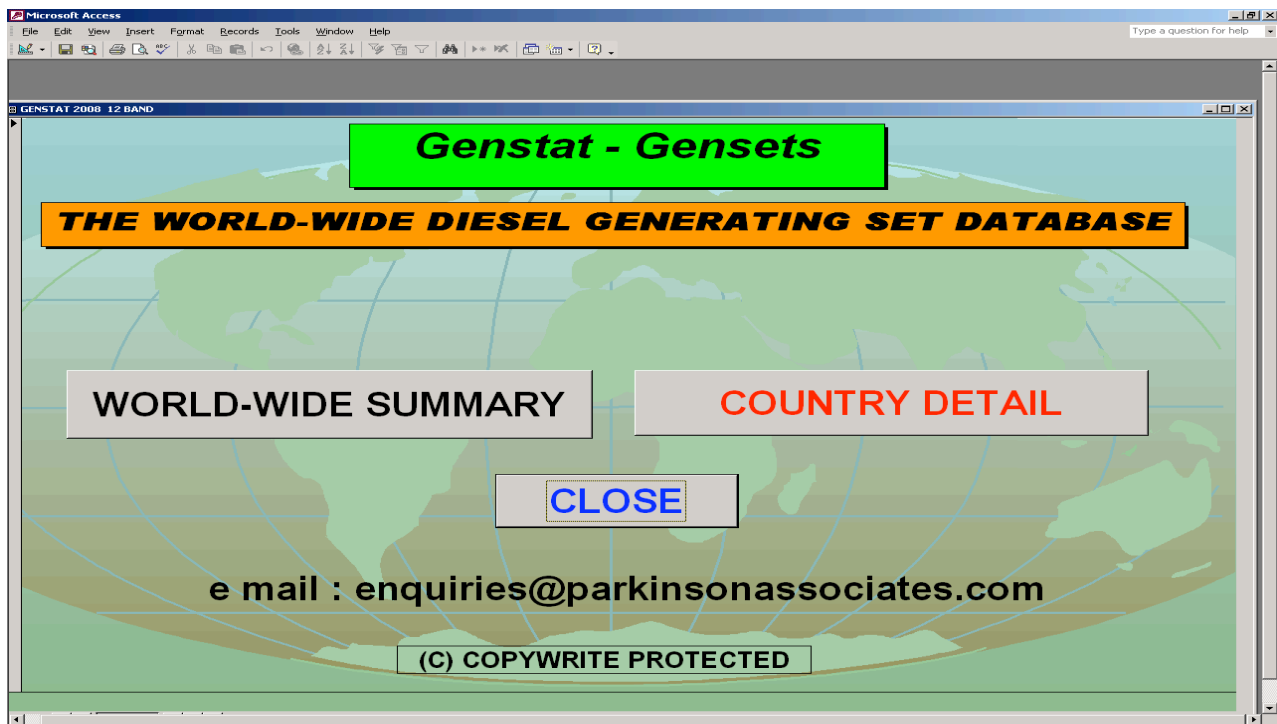
COUNTRY	REGION	2004	2005	2006	2007	2008	2009
ANGOLA	AF	1223	1481	2744	4413	3334	3676
ALGERIA	AF	2363	2130	2485	3606	2883	3171
CZECH REPUB	E	1115	910	859	1046	980	985
SRI LANKA	FE	641	817	905	1016	911	968
ECUADOR	AMS	352	514	665	949	726	801
TOTAL		6738	7020	9246	13062	10572	11477

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Production and Imports can be viewed in the same manner.

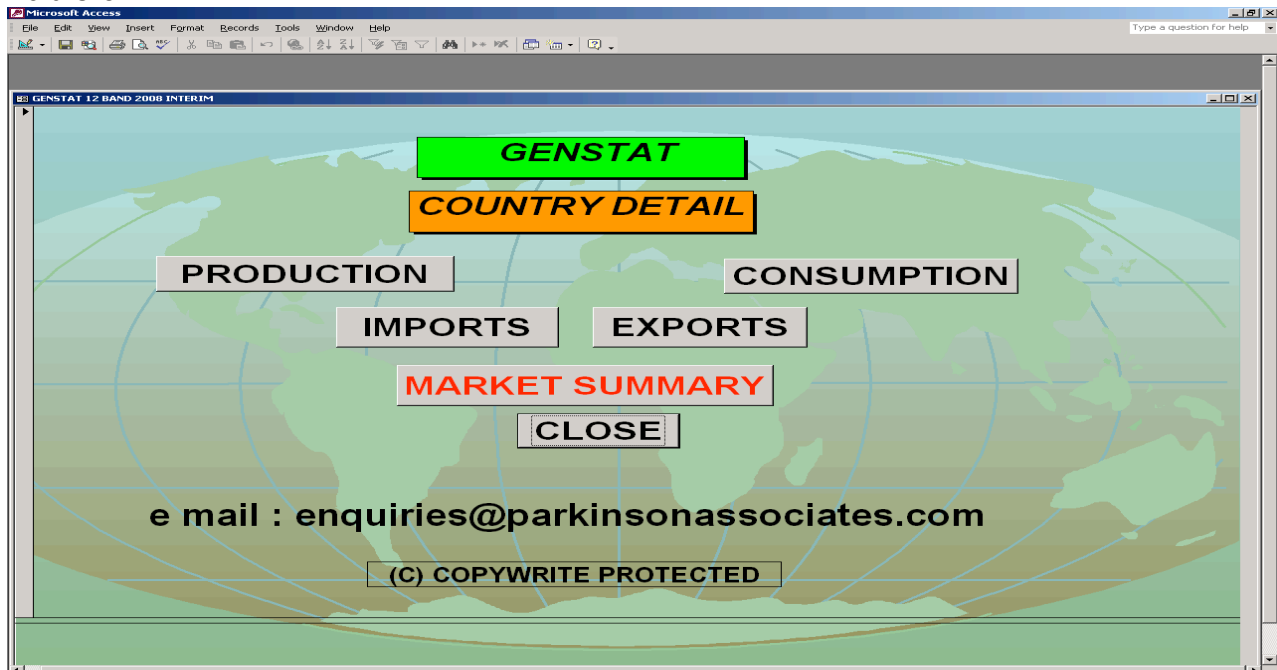
To investigate one country in more detail click the **Close** buttons until the opening table (Table 5) is displayed.

Table 5:



Now clicking on the **COUNTRY DETAIL** button brings up Table 6 where you various options to choose.

Table 6:



Choosing the **MARKET SUMMARY** button and specifying your country (type in Algeria) opens Table 7.

Table 7:

GENSTAT
MARKET SUMMARY

PRINT [] [] [] CLOSE

BY POWER BAND

1-7.5 7.5-30 30-75 75-250 250-375 375-750 750-2000 2000+
750-1000 1000-1500 1500-2000 2000-3000 3000-4000 4000+

ALGERIA **1 - 2000 + KVA**

	2004	2005	2006	2007	2008	2009
PRODUCTION	748	992	347	975	960	960
IMPORTS	1582	1132	2138	2631	0	
EXPORTS	0	0	0	0	0	
REEXPORTS	33	6	0	0	0	
CONSUMPTION	2363	2130	2485	3606	2883	3171

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From here you can look at the same information by individual power band.

Let's return to table 6 (table 8 below) by using the **CLOSE** button and then analyse imports

Table 8:

GENSTAT
COUNTRY DETAIL

PRODUCTION CONSUMPTION
IMPORTS EXPORTS
MARKET SUMMARY
CLOSE

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Clicking the **IMPORTS** button and specifying Algeria opens Table 9.

Table 9:

GEN STAT

DIESEL GEN SET IMPORTS

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>750KVA

ALGERIA		IMPORT SOURCE COUNTRY				
IMPORTS	2004	2005	2006	2007	2008	
1-7.5 KVA	64	45	52	162	0	
7.5-30 KVA	290	70	440	659	0	
30-75 KVA	351	402	725	677	0	
75-250 KVA	465	331	530	557	0	
250-375 KVA	152	125	132	344	0	
375-750 KVA	223	97	213	143	0	
750-2000 KVA	30	41	40	82	0	
2000+ KVA	7	5	6	11	0	
TOTAL KVA	1582	1132	2138	2635	0	

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Click the **IMPORT SOURCE COUNTRY** button and you are given the choice of exporting country in Table 10.

Table 10:

GEN STAT

EXPORTS FROM MAJOR PRODUCING COUNTRIES

Close

IMPORTS BY MAJOR EXPORTER			
AUSTRIA	FINLAND	JAPAN	SWEDEN
BELGIUM	FRANCE	MEXICO	TURKEY
BRAZIL	GERMANY	NETHERLANDS	
CHINA	INDIA	NORWAY	UK
DENMARK	ITALY	SPAIN	USA

Clicking the **GERMANY** button and specifying Algeria opens Table 11 which shows us German exports to Algeria.

Table 11:

The screenshot shows a Microsoft Access window titled 'IMPORTS FROM GERMANY'. Inside, there is a table titled 'GEN STAT'. The table has a header row for years: 2004, 2005, 2006, 2007, and 2008. The rows represent different KVA categories. The data is as follows:

	2004	2005	2006	2007	2008
1-7.5 KVA	15	10	0	24	0
7.5-30 KVA	6	0	0	0	0
30-75 KVA	1	9	6	14	0
75-250 KVA	0	0	0	0	0
250-375 KVA	6	1	1	3	0
375-750 KVA	0	4	2	7	0
750-2000 KVA	0	0	6	0	0
2000+ KVA	0	0	0	0	0
TOTAL KVA	28	24	15	48	0
30-2000 KVA	7	14	15	24	0

Genstat – Genset is an invaluable tool in the quest for increasing market share. Genstat gives you the ability to regularly measure the opportunities and threats.

Genstat enables you to identify key markets, set targets and monitor performance of products, organisations and people.

For more information on how Genstat can meet your needs contact Parkinson Associates:

Telephone 00 44 (0) 1452 534388
 Email : enquiries@parkinsonassociates.com